



IFIM Business School

(Approved by AICTE and accredited by SAQS)

PGDM | PGDM Finance | PGDM International Business

(Full-time, two-year programs)

FINAL PLACEMENTS

Batch 2014-2016

IFIM Business School has concluded its Finals Placements for the batch of 2014-16. The placements started on an upbeat and continued on the high note mirroring the general economic sentiment in the country. It has heralded the sanguine phase of the Job Market for management graduates and going forward we expect more and better opportunities for our students.

The placement process for the graduating batch of the PGDM | PGDM Finance | PGDM International Business course at IFIM Business School was successfully completed. The placement process conducted by IFIM's Centre for Continuous Employability (CCE) allowed students to choose the sectors and functions of their choice for their final placement. The successful completion of the recruitment cycle for the batch of 2014-16 stands testament to the high quality of students at the institute and the robust nature of the placement process that provides adequate flexibility to both students and recruiters.

Highest Salary	10.00 lacs
Average Salary	7.20 lacs
Median Salary	6.50 lacs

Placement Process

IFIM Business School witnessed more than 50 companies who participated in the recruitment process for the batch of PGDM 2014-16 with requirements across specializations which include Finance, Marketing, Human Resources, Operations and International Business. The sector-wise break-up was diverse comprising of financial services, BFSI, Manufacturing, Market Research & Analysis, Consulting, Microfinance, Real Estate, E-commerce, IT, Pharma etc. We are pleased to share that IFIM saw an 8.43% jump in average salaries compared to the previous year. Striving to provide good opportunities to our budding professionals, we continue to work towards academic excellence to keep pace with change. IFIM delivers superior quality learning solutions with the help of successful academia-corporate partnerships. The placement process was conducted in two stages. Initially the mid-level managers conducted interviews of the students and in the second stage the final candidates were interviewed by the top-level executives.

Sectorial Overview

Companies from multiple sectors across different geographies hired candidates for a wide range of functions. IFIM has a consistent record of excellent placements, and the current placement cycle witnessed an accelerated uptrend. The overall placement cycle of batch 2014-16 saw greater number of opportunities generated per student across different specializations spread across profiles, salaries and geographies. 25% of the total job offers came from the Financial Services sector followed by 14% in Manufacturing, 11% in Market Research, 7% in FMCG and remaining from IT, Telecom, Media, Logistics, Ecommerce, HR Consulting, Real Estate etc. The sustained faith & quality of students nurtured by IFIM, made some of the past recruiters to bank on us along with new companies to participate in the placement drive.

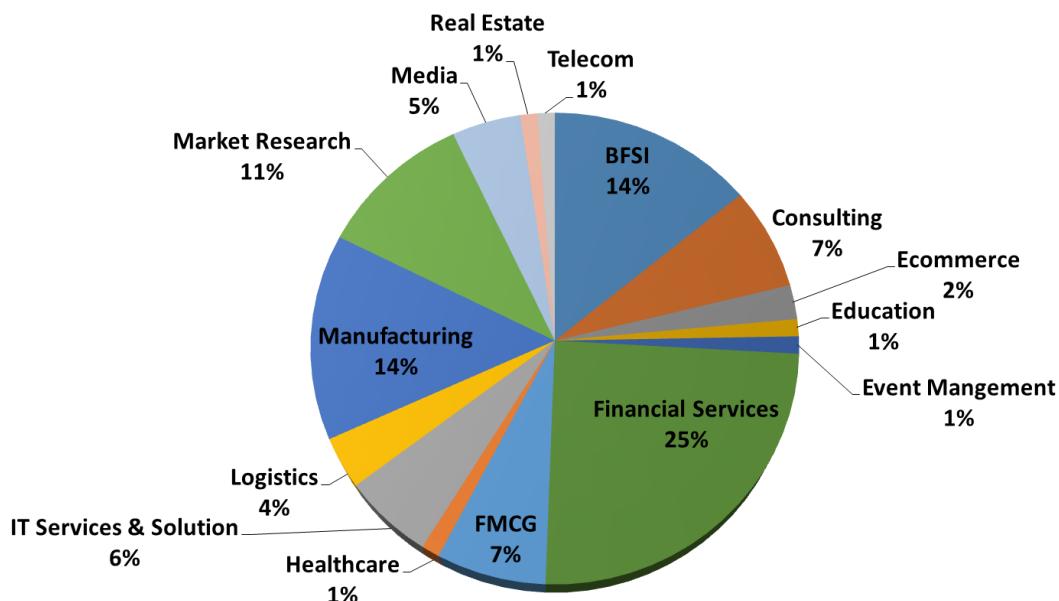
Diversity of profiles offered to the students gave them a good choice in terms of industry and the role. These comprised of leadership roles in the form of Senior Area Manager, Territory Manager, Business Analyst, Customer Relationship Manager, Market Research Analyst, Deal Specialists etc.

IFIM's award winning Industry Internship Program (IIP) is a unique program wherein over 30% of students received pre-placement job offers (PPO).

Key Recruiters

 Time Inc. Times Inc.	 ID Foods ID Foods	 HGS HINDUJA GLOBAL SOLUTIONS Hinduja Global Solutions	 Banker's Quotient Set your future in motion Banker's Quotient
 ACT ACT	 SMOLLAN GROUP Smollan Group	 Copal Amba Copal Amba Research	 Biocon Biocon
 TIMES INTERNET Times Internet	 Suryoday Enabling Dreams. Empowering Lives. Suryodaya Financial Services	 future group Utkarsh. Aaj. Abhi. Future Group	 CenturyLink CenturyLink India Pvt Ltd
 AXIS BANK Axis Bank	 BRITANNIA Eat Healthy. Think Better. Britannia	 Idea IDEA Cellular	 Ipsos IPSOS
 CMS IT SERVICES PRIVATE LIMITED CMS IT Service Pvt. Ltd.	 AO Smith AO Smith	 MICROLAND Microland	 ninjacart Ninjakart
 Deloitte. Deloitte	 OG Optimal Strategix Group Optimal Strategix Group	 nestaway NestAway	 ICICI Securities Nurturing Profitable Partnerships ICICI Securities
 jaro education Jaro Education	 UB UNITED BREWERIES LIMITED United Breweries	 MF MUKUNDA FOODS Mukunda Foods	 water health Waterhealth India Pvt Ltd
 :practo Practo Technologies	 Business OCTANE Accelerate Collaboration & Learning Business Octane	 kotak Kotak Mahindra Bank Kotak Mahindra Bank	 Nestlé Nestle
 ORACLE FINANCIAL SERVICES Oracle Financial Services	 navitas Navitas	 SSGA STATE STREET GLOBAL ADVISORS State Street Global Advisors	 Mphasis Unleash the Next Mphasis
 SmartStream Smart Stream Technologies	 Actuant Actuant India Pvt. Ltd.	 ANAND RATHI Anand Rathi Group	 ORIENT CEMENT Orient Cement
 FUJITSU Fujitsu India	 minacs Minacs	 Reliance Retail Reliance Retail	 ICICI Bank ICICI Bank

Sector-wise Placement Record: 2014-16



Specialization-wise Placement Record: 2014-16

